

Millions of Opportunities. One Exceptional Library.

Strategic Plan 2023-2025

### Vision

**Community Hub –** The Kawartha Lakes Public Library's branches will be true **community hubs**, supporting our communities' needs to achieve their fullest potential. The library belongs to the community and everyone in the community belongs in the library.

We **inspire** opportunities
We **transform** our communities
We **empower** our staff
We **connect** people



## We **inspire** opportunities

#### **Strategic focus**

The library is where knowledge is shared. We will champion life-long learning through our innovative programs and services. We will develop programs, services and resources based on the identified needs within our communities.

We will deliver innovative programs, services and resources such as:

- Increasing City services offered in our local communities at library branches.
- Developing life-skills training for residents.
- Enhancing programs to develop digital literacy skills for all ages.
- Expanding our collection of 'library of things' for lending.

#### We transform our communities

#### **Strategic focus**

The library will provide access to resources, programs and services that celebrate our differences and help bring us together as communities. Library spaces will be welcoming, inspiring and safe for all.

We will help to transform and lift up our communities by:

- Understanding and listening to the needs of community members.
- Ensuring all library branches are warm and welcoming facilities.
- Taking the library outside our walls and into the community.
- Working to reduce social isolation and bridging social divides within our community.

## We empower our staff

#### **Strategic focus**

The library will invest in staff training and professional development to build a resilient and adaptable organization. We will ensure every visit to a library branch is a positive and memorable experience for all.

We will empower our staff and deliver service excellence by:



Embracing diversity and inclusion.



Investing in staff training and development to continuously upgrade skills.



Continuing to increase staff skills and comfort with technology to better serve and assist patrons.



Becoming an employer of choice.

# We connect people

#### **Strategic focus**

The library will support and raise up our communities through partnerships to deliver programs and services. We will facilitate service delivery and learning by connecting people with organizations within their communities.

We will develop partnerships to increase services and programs needed in our local communities by:

- Promoting the use of meeting rooms and library spaces for community groups and service providers.
- Positioning the library to be a supporter of local cultural groups.
- Working with youth organizations to develop and present after-school programs.
- Bringing library programs and services out into the community.









@kawarthalibrary

www.kawarthalakeslibrary.ca