

Public Library Economic Impact Study



**City of Kawartha Lakes
Public Library**

2014 Stats

**459,673
items
borrowed**

**57,000
holds
filled**

**118,500+
items move by
our Courier
Van**

**221,488
visits**

**37,122
ebooks &
audiobooks
downloaded**

**31,722
reference
questions
answered**

**13,273
patrons
attended 1,548
library
programs**

**4,150
items borrowed
via the provincial
interloan system**

**31,963
online
databases
uses**

**44,784
computer
workstation
uses**

**1,819
new
memberships**



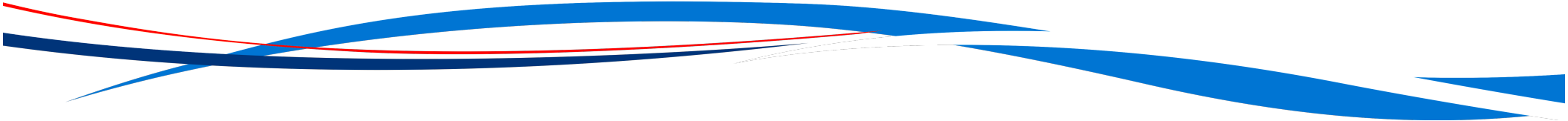
Library Budget in 2014

\$1,985,370

Economic Impact Study Results



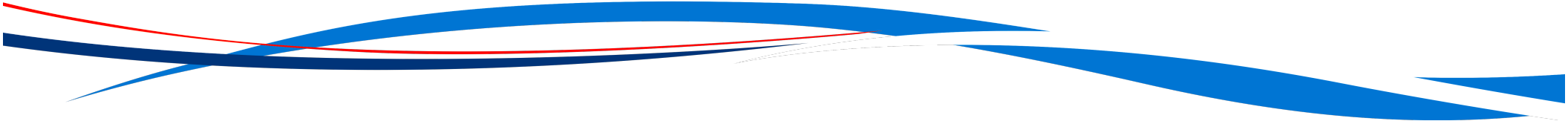
What is the value of our public libraries in our community?





**Value of Library Membership
to each City resident:**

\$768.73



Economic Impact Study Results



**For every \$1 invested
in the Library,
residents receive
\$7.05
in benefits in return.**



**Total Direct Value of all
Library Hours in 2014
was worth**

\$7,315,900.95



Return on Investment

604.5%
(mid-point)

ROI is estimated to be as high as

911.2%

Economic Impact Study Results



Total Tangible Benefits

\$8,233,766



Direct Tangible Benefits Include:

Collection Use: \$6.2 M

Programs: \$500K

Reference & Database: \$1M

Technology Access: \$226K

Meeting & Study Space: \$166K



Total Intangible Benefits:

\$1,424,835

Economic Impact Study Results



**Total Economic Impact
of the Library is**

\$11,256,349

